



## Privacy Policy

Last modified: January 25<sup>th</sup>, 2018

Following are the terms and conditions that constitute our Privacy Policy

This privacy policy pertains to the collection of personal data by Polymer Factory Sweden AB. Polymer Factory Sweden AB ("us", "we", or "our") operates the <https://www.polymerfactory.com/> website (the "Service"). The Controllers of your personal data in the meaning of the General Data Protection Regulation ("GDPR") is Polymer Factory Sweden AB with which you have a business relationship or whose products/services you are using. This declaration informs you of our policies regarding the collection, use, and disclosure of personal data when you use our Service and the choices you have associated with that data.

We use your data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms of Use, accessible from <https://www.polymerfactory.com/>

### 1. Information Collection And Use

We collect several different types of information for various purposes to provide and improve our Service to you.

#### 1.1 Types of Data Collected

##### Personal Data

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to identify you or the entity that you represent ("Personal Data"). Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Phone number
- Address, State, Province, ZIP/Postal code, City
- Company Name
- Cookies and Usage Data
- VAT Number (For EU based entities only)

##### Usage Data

We may also collect information how the Service is accessed and used ("Usage Data"). This Usage Data may include information such as your computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

## Tracking & Cookies Data

We use cookies and similar tracking technologies to track the activity on our Service and hold certain information.

Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyse our Service.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.

Examples of Cookies we use:

- **Session Cookies.** We use Session Cookies to operate our Service.
- **Preference Cookies.** We use Preference Cookies to remember your preferences and various settings.
- **Security Cookies.** We use Security Cookies for security purposes.

## 2. Use of Data

Polymer Factory Sweden AB uses the collected data for various purposes:

- To provide and maintain the Service
- To notify you about changes to our Service, relevant products and/or promotions
- To allow you to participate in interactive features of our Service when you choose to do so
- To provide customer care and support
- To provide analysis or valuable information so that we can improve the Service
- To monitor the usage of the Service
- To answer questions about the Service or sending you newsletters or other marketing materials
- To allow you to utilize payment processors effectively

## 3. Transfer Of Data

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

If you are located outside Sweden and choose to provide information to us, please note that we transfer the data, including Personal Data, to Sweden and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Polymer Factory Sweden AB will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

## 4. Disclosure Of Data

### 4.1 Legal Requirements

Polymer Factory Sweden AB may disclose your Personal Data in the good faith belief that such action is necessary to:

- To comply with a legal obligation
- To protect and defend the rights or property of Polymer Factory Sweden AB
- To prevent or investigate possible wrongdoing in connection with the Service
- To protect the personal safety of users of the Service or the public
- To protect against legal liability

## 5. Security Of Data

The security of your data is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

## 6. Service Providers

We may employ third party companies and individuals to facilitate our Service ("Service Providers"), to provide the Service on our behalf, to perform Service-related services or to assist us in analysing how our Service is used.

These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

## 7. Analytics

We may use third-party Service Providers to monitor and analyze the use of our Service such as Google Analytics, etc.

- **Google Analytics**

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

You can opt-out of having made your activity on the Service available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity.

For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <https://policies.google.com/privacy?hl=en>

## **8. Links To Other Sites**

Our Service may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

## **9. Changes To This Privacy Policy**

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

We will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective and update the "effective date" at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page. If you would like to withdraw your consent or object to receiving any direct marketing to which you previously opted-in, you can do so using the unsubscribe tool in that communication (if it is an email), or by writing to us or calling us using the contact details at the end of this policy. If you withdraw your consent, our use of your personal information before you withdraw is still lawful.

If you have provided consent for your details to be shared with a third party, and wish to withdraw this consent please also contact the relevant third party in order to amend your preferences.

## **10. Withdrawing Your Consent or Changing your Data**

Where we rely on your consent as the legal basis for processing your personal information, you may withdraw your consent at any time by contacting us using the details at the end of this policy. If you would like to change the content of your personal data at any point, you may log in to your personal account on the Service and alter your data by clicking on the "My Account" tab.

If you would like to withdraw your consent or object to receiving any direct marketing to which you previously opted-in, you can do so using the unsubscribe tool in that communication (if it is an email), or by writing to us or calling us using the contact details at the end of this policy. If you withdraw your consent, our use of your personal information before you withdraw is still lawful.

If you have provided your consent for your details to be shared with a third party, and wish to withdraw this consent, please also contact the relevant third party in order to amend your preferences

## **11. Rights of our buyers and users**

- You can ask us to update or correct any inadequate, incomplete or inaccurate data

- You can request the erasure of your personal data, if the legal requirements are satisfied. This is the case, in particular, if:
  - your personal data is no longer needed for the purposes of which it was collected
  - the sole legal basis for processing such data was your consent, and you have withdrawn such consent;
  - you have objected to processing on the legal grounds relating to your particular situation, and we cannot prove that there are overriding legitimate grounds for processing;
  - your personal data were processed unlawfully; or
  - your personal data must be erased in order to comply with legal requirements
- You have the right to data portability, e.g. you can ask us to provide your personal data in a structured, commonly used and machine-readable format for your use or transfer to another controller
- **Right to object** - to the extent that we are relying on our legitimate interests to use your personal data, you have the right to object to such use, and we must stop such processing unless we can either demonstrate compelling legitimate grounds for the use that override your interests, rights and freedoms or where we need to process the data for the establishment, exercise or defence of legal claims. In addition, you can object to the processing of your personal data for direct marketing purposes, which includes profiling to the extent that it is related to such direct marketing without providing any reason. We will then cease the processing of your personal data for direct marketing purposes.

## Contact Us

If you have any questions about this Privacy Policy, please contact us:

- By email: [info@polymerfactory.com](mailto:info@polymerfactory.com)